

Speaker Bios

ISLAMIC & ETHICAL FINANCE

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Nasser Mohammed Bin Hussein Alshaali

CEO, Dubai International Financial Centre Authority



Nasser Al Shaali was appointed Chief Executive Officer of the DIFC Authority in November 2006. In this role, Mr. Alshaali also serves on the Board of the DIFX and Dubai Statistics Centre.

Prior to this, Nasser held the position of Chief Operating Officer at the DIFX, where he helped to launch the region's only international exchange for a range of financial products and attracted leading regional and international companies. During this time, he also saw the DIFX established as the world's largest Sukuk (Islamic bond) exchange.

In 2004, he was appointed to the Corporate Planning department at the DIFC Authority, where he was engaged in strategy formulation, risk assessment, performance management and special projects. This followed on from his work as a freelance consultant on strategy and business development, business diagnostics, marketing and technology for several regional firms based in Dubai.

Mr Al Shaali moved to the UAE in 2001, when he assumed a management role involving strategy, business development and planning with the Technology and Media Free Zone (TECOM) and investments and subsidiaries, comprising 13 operating companies in sectors including: energy; telecoms; ICT; education; broadcast and print media. He also served on various committees ranging from business development and HR to IT projects and activities.

During his work with TECOM, Nasser was seconded to The Executive Office of His Highness Sheikh Mohammed, as a consultant on the Dubai TV and Al Bayan

diagnostics. He also worked to establish Dubai Media Incorporation (DMI), with tasks including the nomination and structuring of the board of directors and the transition and integration of the interim management team.

Nasser began his career freelancing as an emerging technologies consultant for global and local firms in Washington. During this time he also served with C&O Resources, conducting strategic research and analysis of US Mideast policy for selected governmental and private clients.

Nasser received a BA in Philosophy and International Relations, with an ancillary specialization in Communication Technologies, from the American University, Washington DC, in 1998.